

5TH ANNUAL 2015 INTERNATIONAL  
**Holga & More**  
**Out of the Box**  
ON CREATIVITY THAT IS  
PHOTOGRAPHY COMPETITION  
DEADLINE JULY 10, 2015



Sucia Sunset, © Michelle Bates

The 5th Annual Holga & More Out of the Box (on creativity that is) International Photography Competition is now under way with juror, Michelle Bates, the Holga Queen herself. Show us your best toy camera image !

It is open to amateur and professional photographers around the globe that use a toy camera or an element of it. Photographs, of your choice of subject matter made with a any low-end, low-tech, limited-control camera "toy" camera – such as pinhole, Holga, Diana, Konstruktor F, Brownies, Anscos, and other Lomo products— will be accepted. Photographs made from Polaroid-type film backs attached to Holgas are also welcome. Photographs made from a DSLR or SLR with a pinhole, Holga or loom lens will be accepted. For this exhibit, straight Polaroid-type images or images made with cell phones, disposable cameras or point-and-shoot cameras will not be accepted.

The Holga & More Out of the Box International Photography Exhibition opens October 1st during ArtWalk and continues through November 13, 2015 here at TCC PHOTO | GALLERY located at 207 N. Center St., Longview, TX 75601 and on the web at <http://www.tccphotogallery.com> Lomography is sponsoring the exhibit. They will help us publicize it, give the 1st place winner a Diana F+ and film, and showcase the winners on their web-site.

#### About Lomography

From Wikipedia: "Lomography is a commercial trademark of Lomographische

AG, which their creators associate to a photographic image style and an analog camera movement and community facilitated by The Lomographic Society International. The Lomographic Society International was founded in 1992 by a group of Viennese students after they discovered the LCA, (1) a camera created by LOMO PLC of Saint Petersburg, Russia. Lomography started as an art movement through which the students put on exhibitions of photos within Vienna; the art movement then developed into a commercial enterprise. Since 1995, Lomography has been the sole distributor of the LC-A camera outside of the former Soviet Union, and has moved into producing their own range of analog cameras, films and accessories."

#### Bates said this about the Holga

I have looked at photos by hundreds, perhaps thousands, of photographers using Holgas, Dianas, and other low-tech cameras over the past 24 years. In jurying exhibitions, I like to see work that transcends the "Holganess;" and integrates the photographer's own artistic vision into the image. While I love to see all the work, images that are different, new, fresh and different in a genre that has been around long enough to mature, are what are exciting to me. I hope to curate a well-rounded and beautiful show!

#### Michelle Bates

Michelle Bates first discovered Holgas in 1991 at the Maine Photographic Workshops (now Maine Media Workshops). With a fledgeling interest in photography, she was hooked by the weird images the Holga makes, and started off a 20+ year career of making Holga images and teaching others about the Holga's magic. Her first exhibition outside of Maine was at the International Center of Photography, which hosted a Holga show in its bookstore gallery. Since then, Bates has shown her images in shows around the world and has won several awards.

Bates began presenting her work to classes at the Academy of Art in San Francisco, and teaching at Seattle's Photo Center Northwest. She has since given talks and workshops at photo centers, universities, conferences and bookstores around the US, and in Dublin.

In 2006, Bates published the first edition of "Plastic Cameras: Toying with Creativity" (Focal Press), the first comprehensive history and guide to the toy camera genre, including images by 33 selected photographers. The second edition, published in 2010, was updated and expanded to include 50 photographers using Holgas and other low-tech tools.

#### About TCC PHOTO | GALLERY

We are the only fine art photography gallery in North East Texas, specifically in Longview, TX. TCC was first a commercial studio, then in 2006 we opened the gallery with the inaugural exhibit of Muhammad Ali, photographs by Sonia Katchian. We were the first US gallery to host the Holga Inspire traveling exhibit in 2009. We have also shown, Dan Burkholder, Dennis Fagan, O. Rufus Lovett, Scott C. Campbell, Blue Earth Alliance photographers, Polly Chandler, Mary Ann Lynch, Laura Pickett Calfee, Pat Brown, Danae Males, TCC, Orville Robertson, John Wrather, Tami Bone, Texas Photographic Society, Robert Langham, Jenny Ellerbe, Susan Burnstine, and Kenny Braun.

### Deadline

Deadline for The Toy Camera International call for entry is July 10, 2015, Midnight CST !

### Entry Fees

The entry fee of \$35 for up to 5 images. Photographers may enter up to 10 images only at \$5 each additional.

Go here to enter <http://www.king-cart.com/cgi-bin/cart.cgi?store=tccphoto> and click on 2015 Toy Camera Photography Competition.

### Prizes

Holga Out of the Box exhibit will consist of 50 images in the gallery and online exhibition.

Best of Show - \$500 Lomography is donating a Diana F and film

2nd Place -" \$250

3rd Place -" \$150

### When emailing digital files

1. Files should be 1080 pixels in the longest dimension saved in the JPEG format on high quality setting (not maximum). Images should be sampled at 72ppi and saved in the sRGB color space. Email entries to [tccphoto@gmail.com](mailto:tccphoto@gmail.com)

2. Label each file with consecutive numbers followed by your Last name, and first name initial .ie CampbellT\_01 - no spaces and only alpha-numeric characters.

3. Be sure and copyright your images in the "file info" of Photoshop or meta data.

### Meta Data

In the meta data - found in PhotoShop under "File", scroll down to "file info" fill in the fields. You can do this in the bridge on multiple files by selecting the files, hold down the control key and select "file info" then enter the multiple fields.

Place the title in the "title" field, Copyright Notice, your name, City and State. In the Author field add your name Select "Copyrighted" in the Copyright Notice pull down tab and copyright notice © Your Name ALL RIGHTS RESERVED. If you have trouble with this let me know. Click here to see screenshot

<http://www.tccphoto.com/metadatascreenshot.jpg> or I will be happy to do it for you. Email jpgs to [tccphoto@gmail.com](mailto:tccphoto@gmail.com)

### Sales

All accepted photographs are for sale. The commission charged will be 50% of the sales price. Print your name, address, telephone numbers (work and home), and sales amount on the back of each print accepted.

### Liability

TCC will exercise all due care in handling prints, but will not be responsible for loss or damage or replacement.

### Reproduction

TCC retains the right to display, project and reproduce work accepted for this

exhibition for publicity and promotional purposes only. Individual photographers retain Copyrights to their individual works.

Eligibility

The exhibition is open to all internationally Holga photographers. The photograph needs to be exposed with a Holga camera or an element of it.

If Your Work is Accepted

1. Send one exhibition print for each accepted photograph.
2. Prints must be mounted and over-matted using white matte board with at least a 2" border around print. Ideally, the photographs should be framed and ready to hang - no sawtooth hangers please. If you are shipping your framed prints, please use plexiglass instead of glass. To save on shipping costs it is ok to send mounted and matted as described above in standard sizes ie: mounted to 16x20, 18x24, 20x24. Check with me on the size of your finished print if you are sending it only mounted and matted to make sure I have glass to cover it.
3. Include return postage for prints to be shipped back to you after the exhibition. Most include a check for \$18 (more for international entries) which would include shipping and \$300 insurance. Prints WITHOUT postage will not be returned. Prints will be returned in the container in which they were received. Do NOT use peanuts when shipping.

Our Address

TCC PHOTO | GALLERY  
207 N. Center St.  
Longview, TX 75601  
903.236.4686

Important Dates

Call for entry begins: April 23, 2015  
Deadline: July 10, 2015  
Announce Winners: August 1, 2015  
Exhibit opens: October 1, 2015 with ArtWalk  
Exhibit closes: November 13, 2014

Contact Information (copy and paste information below in email with your entries to [tccphoto@gmail.com](mailto:tccphoto@gmail.com) or send as an attachment).

Name \_\_\_\_\_

address \_\_\_\_\_

City \_\_\_\_\_

state/Zip \_\_\_\_\_

Home phone \_\_\_\_\_

Work phone \_\_\_\_\_

email address \_\_\_\_\_

Please tell us the following

Title - As you want it to appear in the exhibit and online.

Process - tell us your process whether it is Silver gelatin, Platinum, Type C print, Lightjet, Digital pigment print and what type of camera did you use.

Retail Sale Price  
of your image

Entry Fees

You may pay safely and securely with credit card or debit here:

<http://tccphoto.com/gallery/holgacfe.html>

or mail check to TCC PHOTO | GALLERY - address above.

\$35 for up to 5 images

Additional at \$5 per image up to 10

Total Enclosed:" \$

Payment method (please do not send in email - call with information)

Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_

Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 digit code \_\_\_\_\_

Titles

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10. \_\_\_\_\_

Email entries to [tccphoto@gmail.com](mailto:tccphoto@gmail.com)